



Mark Talbott - Denver Postmaster

DENVER POSTAL CUSTOMER COUNCIL

www.DPCC.org

IMPORTANT POSTAL PHONE NUMBERS, WEBSITES & EMAILS

www.pe.usps.gov
Postal Explorer

https://eddm.usps.com/eddm/customer/routeSearch.action
Every Door Direct Mail

MDA@usps.gov
Mail Piece Design Analyst

BMEU Reservations
(First Class Appointment)
303.854.6434

Mailing Requirements - Denver
Kate Sverre 303.853.6135
Gary Williams 303.853.6142
Non-Profit 303.853.6145

2017 Denver Postal Customer Council Board Members

Joseph Contrino
The Contrino Group
Industry Co-Chair

Mark Talbott, USPS
Postmaster Denver, Colorado
USPS Co-Chair

Geri Prins
Hampden Press
Vice Co-Chair

Lynn Conner
Pitney Bowes
Treasurer

Michael Villa
Print-Partners
Secretary

Polly Cardwell
Response Technologies

Jim Fortune
Colorado Litho

Travis Garvin
Sprint Press

George Heinrich
The Postal Professor

Paul Johnson
Complete Mailing Solutions

Kathy Krum
RR Donnelley

Suzette Perry-Rogers
Customer Relations USPS

Mikki Wilder
Wilder Ideas



**PLAN TO JOIN US FOR OUR NEXT EVENT
OUR ANNUAL PCC WEEK UPDATE 9.27.17**



DPCC RECENT NON-PROFIT FUNDRAISING SYMPOSIUM

What a great turnout we had for this annual event. It's always been a successful and informative event, but this year, it was even better. We had a full house, including many young professionals, new to the business, and they were eager to learn. The question and answer session for each presentation was a highlight.



The half day event included two sessions on nonprofit; one on how to become qualified and approved as a nonprofit mailer by the Postal Service and; one built around Publication 417, Nonprofit Standard Mail Eligibility. Our Co-Sponsor, the Colorado Nonprofit Association, gave a presentation on Colorado Giving Trends and our Industry Co-Chair presented on Designing and Implementing a Successful Fund Raising Campaign.



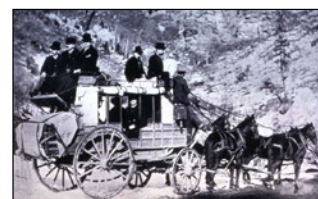
Our attendee evaluations demonstrated conclusively that our attendees appreciated the opportunity to learn how they could promote their causes effectively while keeping their messages within the guidelines established for nonprofit mailings.



Watch for our other learning events...it's our way to keep you informed and help us all **WORK STRONGER TOGETHER!**

USPS DELIVERY THROUGH THE AGES

The Postal Service always finds a way to deliver to its customers, no matter where they live. This list looks at five unique methods that have been used to deliver mail through history.



1. Stagecoaches. Delivery by horse and wagon began in the 1700s and continued into the early 1900s.

2. Balloons. The first official air mail delivery in the United States was by hot air balloon in 1859, when balloonist John Wise completed a 30-mile demonstration flight from Lafayette to Crawfordsville, IN.



3. Railway Post Offices. From the 1860s to the 1970s, postal clerks aboard trains sorted mail traveling between cities.



4. Dog sleds. During the winter months of the 1890s Alaskan gold rush, dog sleds had the difficult task of delivering mail to traveling miners. Dog sled delivery ended in 1963 as small aircraft could carry larger, heavier loads more quickly.



5. Guided missiles. "Missile mail" was tested in 1959. Two mail containers replaced a nuclear warhead fired from a submarine to a Florida Naval station. The experimental delivery was intended partly to demonstrate the "great progress being made in guided missilery."

Postmaster General Arthur Summerfield, fourth from left, postal officials and U.S. Navy personnel watch the loading of "missile mail" into the Navy submarine USS Barbero.



PCC is a nationwide strong corporate outreach program to educate members and local businesses about the state of the Postal Service and the mailing industry. Participating in our local annual events and joining our **Denver Postal Customer Council** for education opportunities will give insight to how the USPS can better serve the business community. This forum also allows mailing business professionals to share their best practices and exchange information to help their businesses thrive. Come hear from top level USPS management and get to know our local PCC Board and other mailing members.

2017 LOCAL PCC SEMINARS & WORKSHOPS

- Mail Piece Design
- Documentation Tips for Standard Mail
- Understanding Permits & Return Mail
- How to Create An Effective Mailing List

