

# Rocky Mountain



## Participate in Your Local PCC

The Postal Customer Council® (PCC®) program is a valuable resource for business mailers, large and small. Local PCCs serve as an open channel for USPS-to-business communication, providing information and best practices for cost-effective and profitable mailing, education and training, and solving local challenges. Though most PCC members include large business mailers, government agencies, and business mail service providers, small businesses can benefit from PCC membership, too.

### Your local PCC offers these benefits...

- Learn from postal experts about marketing through the mail.
- Find new sources for mailing lists. Printing, database management, and more.
- Get discounts to major mailing industry events.
- Network with other mailers, business mail service providers, and USPS executives to discover new ways to make your mailings more efficient and profitable.
- Hear first-hand from other decision-makers on how they deal with the same challenges you face.
- Leverage best practices to improve mailing effectiveness, efficiency, and profitability.
- Gain knowledge about postal products, services, and tools to improve mail quality through workshops and events—and earn a professional certificate to boot.
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## Seeking New Board Members

The Rocky Mountain Postal Customer Council is currently looking for new BOARD MEMBERS. Increase your knowledge about US Postal Service operations and connect with USPS management, USPS employees and other influential industry contacts.

Please email Suzette Perry-Rogers at [suzette.m.perry-rogers@usps.gov](mailto:suzette.m.perry-rogers@usps.gov) about membership opportunities with the Rocky Mountain Postal Customer Council or any of our Board Members for more details. Time requirements are only one hour, on one day each month, and attendance at our PCC events. There is no cost. You are invited to attend one board meeting without obligation.

**Contact us today!**

## ROCKY MOUNTAIN PCC BOARD

[www.rmpcc.org](http://www.rmpcc.org)

Lora McLucas, Postal Co-Chair  
USPS Postmaster, Denver, CO

Joe Contrino, Industry Co-Chair  
Contrino Group

Jim Fortune, Industry Co-Chair  
Desert Envelope

Kim Larson, Treasurer  
USPS –Postmaster, Broomfield, CO

Daphne Goodwin, Secretary  
USPS – Postmaster, Lyons, CO

George Heinrich, Vice Co-Chair  
Postal Professor

Suzette Perry-Rogers  
Education Coordinator  
USPS Customer Relations  
Coordinator CO/WY District

# Rocky Mountain



## Lean Green Teams it takes Teamwork

Leaner, greener, faster, smarter. It's our sustainability call to action. Together, we're working to reduce energy, conserve resources and make a difference in our workplaces and in the communities we serve — and call our hometowns.

Across the country, postal employees are participating in "Lean Green Teams." There are more than 1400 of these groups at Post Offices, plants and other facilities. Team members help identify and implement low- and no-cost sustainable projects to help the Postal Service meet our goals of reducing energy, water, vehicle petroleum fuel, spending on consumables, and solid waste to landfills while generating revenue through recycling.

What kind of actions do green teams pursue? Here are some examples:

- Promoting recycling programs
- Installing solar panels to generate electricity
- Protecting soil and groundwater from oil leaks
- Reducing trash to landfills through recycling
- Switching to LED lighting

As an organization, the Postal Service buys sustainable materials and works to reduce the amount of supplies we purchase. We first developed a "buy green" policy about 20 years ago. We're increasing the amount of environmentally preferable products we buy. Environmentally preferable products are bio-based, energy and water efficient, eco-labeled or contain recycled material.

**It's a team effort. And we're committed**

## Enterprise Payment System

The Enterprise Payment System (EPS) allows customers to pay for Postal products and services through a single account, called the Enterprise Payment Account (EPA). The benefits of EPS include:

- Pay and manage services online using a single account
- Automatically pay annual fees from EPA
- Enhanced security features, centralized balance and account management
- Fund as ACH Debit or Trust Account
- Self-service customer experience
- No manual application forms submitted to CAPS Service Center
- Intuitive and interactive mailing reports
- Funding permits has become much more convenient with EPS:
- If funding a permit through cash, check, or money order at a RSS you no longer have to go to the assigned Post Office, you can go to any Post Office.
- Now you can electronically fund permits through:
  - Electronic Funds Transfer
  - Mobile Check Deposit
  - ACH Debit

**If you're not already enrolled, sign up for a Business Customer Gateway account. <https://gateway.usps.com>**

# Rocky Mountain



## Get Business Mail Training

Get hands-on experience with business mail functions, mail management, and supervisory techniques in the Executive Mail Center Management Program. Or learn the tools you need for Mail Design Professional certification.

Both USPS employees and business customers nationwide can benefit from these courses, offered through the National Center for Employee Development (NCED) Business Mail Academy.

### Executive Mail Center Management Program

The Executive Mail Center Management (EMCM) program is a comprehensive training program designed for individuals who wish to develop Mail Center Management skills. The EMCM program provides training specifically designed for mailing industry professionals. The program teaches skills needed to...

- Manage more effectively
- Improve mail center safety and security
- Boost productivity
- Cut costs

Training is offered at the National Center for Employee Development (NCED) located in Norman, Oklahoma. The EMCM course can be delivered in your city through sponsorship by your PCC®. For more details about what is covered in the program go to our Curriculum page.

## Mailer Identifier (MID)

The Mailer Identifier (MID) is a field within the Intelligent Mail barcode that is used to identify mailers. MIDs are assigned by the USPS® to a Mail Owner, Mailing Agent or other service providers who request them.

MIDs are either a 9-digit or a 6-digit numeric code and are assigned based on annual mail volume criteria. One 9-digit MID is assigned to a business location without a volume requirement.

### Who is MID for?

For Intelligent Mail Basic or Full-Service, the MID can be owned by the Mail Owner, Mail Service Provider, or any Stakeholder in the supply chain.

First Class Mail



Parcels



Periodicals



Standard Mail



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## Our Mission

The Rocky Mountain Postal Customer Council is organized to work for the best mail service possible by establishing a means of regular communication between postal customers and local postal managers that will provide opportunities for the exchange of ideas and suggestions.

Our mission is to ensure that postal customers are aware of the latest changes in postal services and rates, and to educate the public to make the most effective and efficient use of postal services and products